

THE JLF TREK

CORPORATE TEAMS AND SPONSORSHIP OPPORTUNITIES



“THE JLF TREK WAS A CHALLENGING, INSPIRING AND FANTASTIC TEAM BUILDING EXPERIENCE”

OPTUS EMPLOYEE

JODI LEE
FOUNDATION

**PREVENTING
BOWEL ~~CANCER~~**



THE JLF TREK

**ESTABLISHED 2013
ANNUAL EVENT**

Being healthy and active is a step we can all take to help prevent bowel cancer. The JLF Treks in South Australia and Victoria encourage participants to be active, while also raising funds for bowel cancer prevention and early detection.

The JLF Trek is an endurance event, where trekkers walk or run across some of Australia's most picturesque landscapes. Whether you participate in the one-day or two-day event, celebrate your efforts with fellow trekkers and supporters at the finish line celebration.

Register your team for this challenge and build camaraderie, maintain and improve physical fitness, and most importantly, have fun.

For more information, visit our [website](#).

**SOUTH
AUSTRALIA
MAY**

**VICTORIA
OCTOBER**

CORPORATE TEAM

Having a corporate team participate in The JLF Trek offers:

- Unique team building experience
- Establish healthy physical habits
- Adopt a positive mindset
- Develop new skills
- Overcome challenges
- Build rapport and synergy with team members
- Demonstrate corporate social responsibility

Registration for The JLF Trek includes:

- Catering provided at all eight checkpoints, (morning tea, lunch, afternoon tea)
- Entry to the Finish Line Celebration, which includes live entertainment, beverages, local wine, beer and cartering
- Safety and first aid assistance by medical professionals
- Support from the Jodi Lee Foundation team, Event Managers Australia and our friendly volunteers

ENTER YOUR TEAM

FRIDAY & SATURDAY: \$299 per person

SATURDAY ONLY: \$199 per person

Your company will receive:

- Bowel cancer prevention program at your workplace, valued at \$1,200
- Bowel Screening Kit for \$39 (normally \$45) for each employee who raises over \$500
- Free JLF x ORTC clothing co cap (normally \$40) for each employee who raises over \$500
- Activation and branding opportunities at the event
- Your company's involvement in The JLF Trek will be showcased on our social media platforms

To help support our work in bowel cancer prevention and early detection, we ask that each team member aims to raise at least \$500.

hello@jodileefoundation.org.au



'OUR TEAM ENJOYED INCREDIBLE CAMARADERIE, TEAMWORK AND COLLABORATION - ALL THE THINGS THAT ARE VERY IMPORTANT TO RUNNING OUR BUSINESS'

**MARK RODDERICK
MANAGING DIRECTOR, PERKS GROUP**



Watch the Perks team experience on The JLF Trek SA 19 [here](#)



CORPORATE SPONSORSHIP

CUSTOMISE A SPONSORSHIP PACKAGE TO SUIT YOU

The Jodi Lee Foundation is seeking corporate partners to help support the costs associated with The JLF Treks in South Australia and Victoria. This includes support for infrastructure, safety, volunteers and catering.

EVENT SPONSOR

We welcome discussing your ideas to create a sponsorship package that will best support your company/product.

CHECKPOINT SPONSOR \$2,000 or IN KIND DONATIONS

As part of your sponsorship package you will receive:

- The JLF Trek x 2 registrations
- Finish line celebration X 2 tickets
- Opportunity to provide your product to participants at checkpoint/s
- Opportunity to brand a checkpoint
- Your logo on The JLF Trek event page
- Acknowledgement of your sponsorship at the trek briefing and finish line celebration





OUR STORY

Jodi Lee was only 39 years old when she was diagnosed with bowel cancer. She passed away a few short years later, just before her 42nd birthday. Before her diagnosis, Jodi was fit and healthy, she had no family history of bowel cancer and no symptoms. The saddest part of all is that Jodi's story could have had a different ending if her bowel cancer had been detected early. With that simple fact as the driving force, the Jodi Lee Foundation was established in 2010.

Our mission is to empower Australians to take active steps to prevent bowel cancer and lead healthy lives. We do this through a number of national initiatives that raise awareness about the importance of screening regularly, acting quickly on symptoms, knowing your family history and leading a healthy lifestyle.

BOWEL CANCER FACTS

- Bowel cancer is the leading cancer killer in **25-34** year old Australians.
- Bowel cancer is the **second** most common cause of cancer-related death in Australia.
- Detected early, **99%** of bowel cancers can be successfully treated.
- Australia has one of the **highest rates** of bowel cancer in the world.
- Each year over **15,500** people are diagnosed with bowel cancer in Australia.
- Every year bowel cancer claims over **5,300** lives.

To register your team or for more information, please get in touch at hello@jodileefoundation.org.au

**PREVENTING
BOWEL ~~CANCER~~**

JODILEEFUNDATION.ORG.AU

